



RHSC July Newsletter 2021 | "Communication for Life" - Here for you, not-for-profit!

### RHSC Welcomes Cassandra George Ramos

Director of Development | "Dynamic and Engaging"



A skillful interviewer and group facilitator, Cassandra is a teacher at heart.

Cassandra has worked in the nonprofit sector her entire adult life, including 30 of those years in fund development as a development director, major gift officer, campaign manager, foundation director, and fundraising consultant.

[READ BIO](#)

### Music To Your Ears - What A Success! Raised \$20,490.80



Music To Your Ears, a virtually held event on Thursday, June 24, showcased thirteen artists from various genres of music while helping thousands of children and adults in the Greater Rochester Community communicate, hear, and move better!

A special thank you to all those who purchased tickets.

Our eclectic event lineup made the night even more spectacular. Check out their upcoming tour dates on Facebook and their websites; must-see in-person performances.

To view the full lineup: <https://www.rhsc.org/music-to-your-ears-event-lineup>

#### THANK YOU TO OUR CORPORATE SPONSORS

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### Make Us Your First Choice Again. Vote Now!



Rochester Hearing and Speech Center has been a 13-time first place winner for the Best Hearing Aid Center, most recently being Rochester's first choice winner in 2020. With your vote, RHSC will be one step closer to becoming number one again in 2021.

Click the "Nominate Now" button below to find the Hearing Aid Center category under the Beauty and Health section.

Please enter our full name into the nomination ballot to cast your vote.

Nominating phase ends Friday, July 23rd.  
Official voting will be on September 3rd.

Thank you in advance for sharing our nomination efforts in the Hearing Aid Center category with your family and friends.

[NOMINATE NOW](#)

### Meet Carly Alicea, Au.D., PhD, CCA-A

Employee Spotlight - Audiology Team



Dr. Carly Alicea joined Rochester Hearing & Speech Center in June 2021 and provides audiological services to children and adults. Dr. Alicea is board certified with the American Speech-Language-Hearing Association. In addition, she is a member of the Academy of Rehabilitative Audiology. She received her clinical doctorate degree in audiology, as well as a research doctorate degree, from Syracuse University after graduating with her Bachelor of Science degree in Communication Sciences & Disorders from Nazareth College.

To make an appointment: [Click Here](#) or call (585) 271-0680.

[READ BIO](#)

### Summer Time Fun and What's New

Early Intervention Developmental Group



We are excited about the addition of two more Early Intervention Developmental Group classrooms — now offering two morning and afternoon sessions. We can now serve more toddlers with disabilities as we explore learning opportunities both inside and outside the classroom.

Our current summer classes are focusing on "All Things Farming." The children are learning all about farm animals and the sounds they make. They are also experiencing different textures, such as what it feels like when husking corn on the cob or playing in the hay. They also get a chance to create "paintings" of the cows they see in chocolate syrup and make sheep by gluing cotton balls on sheep pictures. To wrap up their day, the children read farm-themed books, play with farm-related items, and mimic all the "moo's" and "baaaaa's" they heard during their day on the farm.

To inquire about accessing Early Intervention services in Monroe County, call 753-KIDS.

For more information about our Early Intervention Developmental Group program, click the "Learn More" button or call (585) 271-0680.

[LEARN MORE](#)

### Offer Extended - Up To \$400 Off a Pair of Hearing Aids

Call Us Now To Schedule An Appointment!



Everyone Should Hear Well, So They Can Live Well!

Save up to \$400 off a pair of our wide selection of hearing aids. Need a set of hearing aids? Or upgrading? Warranty expires soon?

Offer effective until 7/31/2021. Also check back for future offers.

[COUPON OFFER](#)

### Audiology Client Referral Program

The greatest compliment that we can get from our satisfied clients is the referral of friends and family.

When you refer a new client to us, you can count on us to provide excellent care. Both you and your referral will be entered into a quarterly drawing to win a gift card.

Questions? Email Us at [info@rhsc.org](mailto:info@rhsc.org).



[LEARN MORE](#)

## Communication for Life

We are the longest standing and most experienced provider of speech, language and hearing services. We are a not-for-profit agency serving Rochester, NY and surrounding communities.

Three Locations: Rochester/Brighton | Greece | Webster



#### Our Contact Information

Rochester Hearing and Speech Center  
1000 Elmwood Avenue, Suite 400  
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(585) 271-0680

[www.rhsc.org](http://www.rhsc.org) | [info@rhsc.org](mailto:info@rhsc.org)